

LAKE COUNTY TOURISM IMPROVEMENT DISTRICT (LCTID)
Board of Directors Meeting
Tuesday, May 07, 2019
The Lodge at Blue Lakes

1. Call to Order

Meeting called to order at 2:59 pm by Board Chair Larry Galupe.

2. Roll Call Board of Directors

Maryann Schmid	Present	Brian Fisher	Present
Michele Scully	Present	Wilda Shock	Present
Jitu Ishwar	Present	Larry Galupe	Present
Havi Wijegunawardane	Present	Alan Flora	Absent
Lynne Butcher	Absent		
Guest: Lisa Wilson			

3. Public Comment - No comments.

4. Approval of Meeting Minutes for April 23,2019

m/s/c (Jitu/Maryann) Approved as presented, 7-0.

5. New Business

- a. Communications Committee update - Brian had negotiated with Cubic Creative and presented a contract to the Board with the timeline for brand development. Communications committee will act as the project manager.
- b. Third party vendor contracts update – A letter will be sent to the Board of Supervisors and the City Councils of Lakeport and Clearlake to include funds for the TID in their respective budgets for FY 2019-2020.
- c. Cubic negotiations and Brand Development update – m/s/c (Jitu/Michelle) Approved to sign the contract with Cubic Creative 7-0. Contract signed by Chair of Board Larry Galupe.

6. Guest speakers

Angie Carter from The Narrows Family Resort updated the board of the ownership change and their plans for the future of the resort.

7. Action Items

- Discuss about the immersion trip for Cubic Creative
- Debit Card/ credit card inquiry with the bank.
- Director's insurance

8. Set next meeting date

Tuesday, May 21, 1.30 pm - Lakeport City Hall.

9. Member Comments/Announcements

Lisa Wilson suggested to hold the Board Meetings around the county at varying locations.

10. Adjournment Meeting adjourned at 4.13 pm by Chair of Board Larry Galupe.